

Salg fra detail til forbruger (forbrugerpriser inkl. Moms)	PROGNOSE 2009				
	TOTAL MARKED				
	Styk	Avance procent	Gnst. forbrugerpris incl. moms	Detail omsætning Mio.kr.	
<b>VAREGRUPPER:</b>					
<b>VISUELT</b>					
<b>TV</b>	780.000	20%	5.721	4.462	
Plasma/LCD	780.000	20%	5.721	4.462	
<b>DVD total</b>	440.000	19%	1.157	519	
DVD player	220.000	19%	393	86	
DVD Recorder/Combi DVDR/HD	90.000	19%	1.663	150	
Blue Ray	50.000	19%	1.698	85	
Home Cinema Systems	80.000	23%	2.476	198	
Camcorder, DV	55.000	20%	2.898	159	
Digital still kamera	550.000	20%	1.497	823	
<b>VISUELT TOTAL</b>		20%		5.964	
<b>STATIONÆRT AUDIO</b>					
Receiver	30.000	24%	2.522	76	
Systems	100.000	24%	1.530	153	
<b>STATIONÆRT AUDIO TOTAL</b>				756	
<b>TRANSPORTABELT AUDIO</b>					
Radiomodtager	80.000	22%	441	35	
Kassetterradio	180.000	22%	365	66	
MP3	570.000	18%	588	335	
<b>AUDIO TRANSP. TOTAL</b>		19%		436	
Andet (Transp.MD/CC/CD m.v.)		23%		487	
<b>AUDIO/VIDEO TOTAL</b>		21%		7.643	
<b>AUTORADIO</b>					
Headunits	60.000	26%	845	51	
Øvrige		26%		84	
<b>AUTORADIO TOTAL</b>		26%		135	
<b>AUDIO/VIDEO/AUTO TOTAL</b>		21%		7.779	
<b>NAVIGATION</b>	335.000	24%	1.051	352	
Radionavigation/Mapsystm	5.000	24%	5.263	26	
Portable navigation	330.000	24%	987	326	
Telefon, corded/cordless	400.000	35%	361	144	
DVB-T tuner	380.000	35%	825	313	
<b>GRAND TOTAL</b>		22%		8.588	

ÅRSOPGØRELSE 2008		
TOTAL MARKED		
Styk	Detail omsætning Mio.kr	
630.000	3.569	
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492.000	611	
250.000	100	
150.000	270	
12.000	31	
80.000	209	
60.000	219	
580.000	1.139	
	5.537	
30.000	59	
115.000	184	
	690	
70.000	27	
200.000	71	
610.000	413	
	511	
	487	
	7.225	
110.000	106	
	110	
	216	
	7.442	
387.000	484	
7.000	61	
380.000	423	
450.000	173	
140.000	73	
	8.171	

INDEX	
2009/2008	
Antal stk	Detail Omsætning kr.
124%	125%
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89%	85%
88%	86%
60%	55%
417%	275%
100%	95%
92%	73%
95%	72%
	108%
100%	128%
87%	83%
	110%
114%	130%
90%	93%
93%	81%
	85%
	100%
	106%
55%	48%
	77%
	63%
	105%
87%	73%
71%	43%
87%	77%
89%	83%
271%	429%
	105%