

|  | Årsopgørelse1999<br>Totalmarked |                          |   | Årsopgørelse2000<br>Totalmarked |                         |   |
|--|---------------------------------|--------------------------|---|---------------------------------|-------------------------|---|
|  | Styk ' 99<br>x 1000             | Detail- oms.<br>Mio. kr. | Gennemsn.<br>forbrugerpris<br>kr.incl. moms | Styk ' 00<br>x 1000             | Detail oms.<br>Mio. kr. | Gennemsn.<br>forbrugerpris<br>kr.incl. moms |

|  |            |              |       |            |              |              |
|--|------------|--------------|-------|------------|--------------|--------------|
| <b>Visuelt</b>                             |            |              |       |            |              |              |
| TV farve 4:3                               | 330        | 1.473        | 4.464 | 260        | 907          | 3.490        |
| TV farve 16:9                              |            |              |       | 60         | 599          | 9.989        |
| <b>TV farve i alt</b>                      | <b>330</b> | <b>1.473</b> |       | <b>320</b> | <b>1.507</b> | <b>4.709</b> |
| DVD  | 22         | 97           | 4.409 | 75         | 218          | 2.900        |
| Videobåndoptager                           | 210        | 373          | 1.776 | 180        | 324          | 1.799        |
| Camcorder                                  | 47         | 309          | 6.574 | 45         | 328          | 7.278        |
| Digital still kamera                       | 35         | 166          | 4.743 | 75         | 410          | 5.464        |
| <b>Video</b>                               |            | <b>2.418</b> |       |            | <b>2.785</b> |              |
| <b>Audio stationært</b>                    |            |              |       |            |              |              |
| Receiver                                   | 33         | 79           | 2.393 | 47         | 118          | 2.518        |
| Audiosystemer                              | 145        | 435          | 3.000 | 140        | 444          | 3.172        |
| Tuner                                      | 6          | 7            | 1.167 | 5          | 7            | 1.351        |
| Forstærker                                 | 10         | 25           | 2.500 | 8          | 20           | 2.534        |
| MiniDisc                                   | 19         | 36           | 1.895 | 14         | 24           | 1.739        |
| CD afspiller                               | 55         | 78           | 1.419 | 50         | 58           | 1.169        |
| Højttalere                                 | 200        | 322          | 1.610 | 200        | 356          | 1.780        |
| <b>Audio stationært i alt</b>              |            | <b>982</b>   |       |            | <b>1.028</b> |              |
| <b>Audio transportabelt</b>                |            |              |       |            |              |              |
| Radiomodtager                              | 80         | 18           | 225   | 85         | 21           | 248          |
| Kassetteradio                              | 135        | 89           | 660   | 120        | 88           | 731          |
| Kassettebåndoptager                        | 94         | 23           | 245   | 60         | 18           | 294          |
| MiniDisc                                   | 23         | 46           | 2.000 | 20         | 42           | 2.083        |
| CD afspiller                               | 112        | 56           | 500   | 92         | 58           | 627          |
| <b>Audio trans. i alt</b>                  |            | <b>232</b>   |       |            | <b>226</b>   |              |
| Andet (pladesp, clockradio m.m.)           |            | 244          |       |            | 237          |              |
| <b>Audio/Video total</b>                   |            | <b>3.876</b> |       |            | <b>4.276</b> |              |
| <b>Autoradio</b>                           |            |              |       |            |              |              |
| Autoradio u/komb.                          | 28         | 19           | 679   | 12         | 9            | 723          |
| Autoradio m/komb.                          | 202        | 331          | 1.639 | 175        | 277          | 1.583        |
| Øvrige                                     |            | 125          |       |            | 113          |              |
| <b>Autoradio</b>                           |            | <b>475</b>   |       |            | <b>399</b>   |              |
| <b>Audio/Video i alt (incl. Autoradio)</b> |            | <b>4.351</b> |       |            | <b>4.675</b> |              |

|   |  |              |  |   |              |        |
|---|--|--------------|--|---|--------------|--------|
| Navigationsudstyr   |  |              |  | 7 | 83           | 11.824 |
| <b>Grand total</b>  |  | <b>4.351</b> |  |   | <b>4.758</b> |        |
| Traditionel<br>radio / TV & autoradio *   |  | <b>4.088</b> |  |   | <b>4.048</b> |        |
| * Flg. digitale produktgrupper er ikke medregnet:<br>DVD, Digital still kamera, MiniDisc, Transportabel MiniDisc og Navigationsudstyr |  |              |  |   |              |        |