

Detailudvikling 2007 i forhold til 2006

Omsætning er i forbrugerpriser inkl. moms

VAREGRUPPER:	2007			2006				
	Styk	Gnst. forbrugerpris incl. moms	Detail Omsætning Mio.kr.	Styk	Gnst. forbrugerpris incl. moms	Detail Omsætning Mio.kr.	Antal	Detail Omsætning
							Index	
<b>VIDEO</b>								
<b>Tv i alt</b>	<b>600.000</b>	<b>6.631</b>	<b>3.979</b>	<b>510.000</b>	<b>7.688</b>	<b>3.921</b>	118%	101%
4:3	35.000	1.721	60	75.000	1.627	122	47%	49%
16:9	5.000	1.807	9	35.000	2.335	82	14%	11%
Plasma/LCD	560.000	6.981	3.910	400.000	9.293	3.717	140%	105%
<b>DVD i alt inkl. Home Cinema System</b>	<b>560.000</b>	<b>1.323</b>	<b>752</b>	<b>800.000</b>	<b>1.094</b>	<b>887</b>	70%	85%
DVD player	250.000	401	100	375.000	313	117	67%	85%
Combi DVD/VHS	30.000	772	23	100.000	833	83	30%	28%
DVD Recorder/Combi DVDR/HD	200.000	2.037	408	200.000	2.215	443	100%	92%
Home Cinema Systems	80.000	2.760	221	125.000	1.948	244	64%	91%
Videobåndoptager	4.000	744	3	30.000	595	18	13%	17%
Camcorder, DV	70.000	3.906	273	90.000	3.924	353	78%	77%
Digital still kamera	600.000	2.190	1.314	600.000	2.375	1.425	100%	92%
<b>VIDEO</b>			<b>6.321</b>			<b>6.604</b>		<b>96%</b>
<b>STATIONÆRT AUDIO</b>								
Receiver	30.000	1.974	59	30.000	1.809	54	100%	109%
Systems	115.000	2.555	294	115.000	2.654	305	100%	96%
Højtalere stk/sæt	150.000	4.144	622	150.000	3.893	584	100%	107%
<b>STATIONÆRT AUDIO I ALT</b>			<b>975</b>			<b>943</b>		<b>103%</b>
<b>TRANSPORTABELT AUDIO</b>								
Radiomodtager	60.000	507	30	35.000	687	24	171%	125%
Kassetteradio	180.000	410	74	265.000	616	138	68%	54%
Kassettebåndoptager				5.000	316	2		
Compact Disc afspiller				5.000	316	2		
MP3	540.000	689	372	500.000	625	313	108%	119%
<b>TRANSPORTABELT AUDIO I ALT</b>			<b>476</b>			<b>479</b>		<b>99%</b>
Andet			487			487		100%
<b>AUDIO/VIDEO TOTAL</b>			<b>8.259</b>			<b>8.513</b>		<b>97%</b>
<b>AUTORADIO</b>								
Headunits	140.000	1.038	145	163.000	1.110	181	86%	80%
Øvrige			110			110		100%
<b>AUTORADIO I ALT</b>			<b>255</b>			<b>290</b>		<b>88%</b>
<b>NAVIGATION</b>								
Radionavigation/Mapsysteem	9.000	9.320	84	15.000	7.346	110	60%	76%
Portable	350.000	1.396	488					
<b>NAVIGATION I ALT</b>	<b>359.000</b>	<b>1.594</b>	<b>572</b>			<b>110</b>		<b>520%</b>
<b>Telefoner</b>	525.000	414	217					
<b>GRAND TOTAL</b>			<b>9.303</b>			<b>8.913</b>		<b>104%</b>

	2007	2006
Mobile phone	2.000.000	1.900.000
Laptop	420.000	500.000
PC	190.000	325.000